



Restaurant • Bar

For Immediate Release

**FIRST ANNIVERSARY OF FLAGSHIP OUTLET IN JAKARTA &
THE GRAND OPENING OF NEW OUTLET IN BANDUNG BY
MR BRYAN ROBSON - MANCHESTER UNITED LEGEND**

First Anniversary of Flagship Outlet at Sarinah Thamrin, Jakarta

Jakarta, 19th January 2007 - Manchester United Café.Bar (MUCB) celebrates the first anniversary of its flagship outlet in Jakarta.

Last year, MUCB celebrated the world's largest sporting event – World Cup 2006 with our customers and the month long event was a great success. Equipped with the best viewing facilities (4 giant screens and seven huge plasmas), MUCB has proven to be the most preferred venue for every weekend's Nonton Bareng sessions featuring all the exciting league games.

To celebrate the one-year mark, MUCB is pleased to have Mr Bryan Robson, a Manchester United Legend, to grace this special occasion together with a 'live' performance by popular artist, Rio Fabrian on Friday, 19th Jan. The anniversary party will kick off a busy weekend of exciting matches starting with Liverpool vs Chelsea at 7.45pm on 20th Jan and follow by Arsenal vs Manchester United playing on 21st Jan. The live screening of Arsenal vs Manchester United is an event presented by ESPN and supported by MUCB. The event will start from 8pm and will be hosted by ESPN STAR Sports celebrities, Drinie Aguilar and Sheikh Haikel with special guest appearance by Bryan Robson. It will be an action packed evening with "live" band performance, cool goodie bags, exciting games and attractive prizes.

Prizes include jersey signed by MUFC team, football signed by Cristiano Ronaldo, mobile phones, camera, etc. Come join us for 3 nights of celebrations!

The Grand Opening of New Outlet in Paris Van Java Mall at Sukajadi, Bandung

MUCB is pleased to announce the grand opening of its new MUCB outlet in Bandung. The outlet with a seating capacity of 150 pax, boasts 2 giant screens that will broadcast non-stop sports and MTV programmes. The outlet will kick off its grand opening event on 20th Jan with its first live screening of Liverpool vs Chelsea with special guest appearance by Bryan Robson, live band performance, games and attractive prizes. On 21st Jan, the outlet will have the live screening of Arsenal vs Manchester United, exciting games and attractive prizes.

MUCB hopes that with the opening of the new outlet in Bandung, football fans in Indonesia will feel even closer to English football and the Red Devils. The outlet will also present the local and international community here with a brand new experience in sports themed dining and live entertainments.

- End -

COMPANY PROFILE

Manchester United Food & Beverage (Asia) Pte Ltd ("MUFB Asia") is a Singapore holding company awarded the exclusive rights by Manchester United Football Club ("MUFC") to own, operate, license and develop a chain of Manchester United restaurants & bar concept in Asia Pacific region. Territories include China, Singapore, Malaysia, Brunei, Indonesia, Thailand, Hong Kong, Taiwan, Korea, Japan, India, and the Philippines. These restaurant & bar outlets mark MUFC's first foray into casual dining business on an international scale. Our goal is to establish Manchester United Restaurant & Bar as a leading operator and licensor of casual dining restaurant and bar in the Asia Pacific Region.

In the latest Jakarta venture, the company's major local joint venture partner is Mr Tomy Winata of the Artha Graha Group.

For media enquires, please contact:

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